



Colegio Isabel Riquelme  
UTP

## GUÍA DIGITAL N° 20

**ASIGNATURA: INGLÉS**

**CURSO: 8° AÑO**

**DOCENTE: María Karime Chieto Aguilar**

**SEMANA: 9 al 13 de Noviembre.**

**CORREO DE CONTACTO: [karime.chieto@colegio-isabelriquelme.cl](mailto:karime.chieto@colegio-isabelriquelme.cl)**

**DIAS DE ATENCION CONSULTAS: lunes, miércoles, viernes de 10:00 a 11:00 horas**

**ACTIVIDAD: Conocer la trayectoria de un importante hombre de negocios Estado Unidense.**

### **1. OBJETIVOS**

<u>OBJETIVO DE APRENDIZAJE</u>	<u>CONTENIDO</u>
Learning objective: Desarrollar habilidades de escritura y lectura OA 9 Demostrar comprensión de ideas generales e información explícita en textos adaptados y auténticos simples, en formato impreso o digital, acerca de temas variados (como experiencias personales, temas de otras asignaturas, del contexto inmediato, de actualidad e interés global o de otras culturas) y que contienen las funciones del año.	La tecnología.
<u>OBJETIVO DE LA CLASES</u> Reconocer vocabulario relacionado con la Tecnología y utilizarlo en contexto a través de organizadores gráficos.	<u>HABILIDADES</u> Writing and Reading skills

#### **INDICADOR**

Identifican información específica en textos impresos o digitales  
Establecen conexiones entre lo leído y situaciones de su contexto,  
temas de interés global o temas de otras asignaturas.

Good morning dear student! I wish you are very well today!  
Buenos días estimado estudiante! Deseo que te encuentres muy bien!  
Now we are going to feed back the reading comprehension. Ahora vamos a retroalimentar vocabulario relacionado con la comprensión lectora y las acciones realizadas por un inteligente pero desconocido hombre de negocios Estado Unidense.



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## 4. LEARNING PATH

Activar conocimientos previos

Reading comprehension , a biography.

Vocabulary

Fill the Chart

Answer the questions.

## 5.GUIA



You can learn!!!

## ÚTILES

- Tu cuaderno de inglés o hojas en blanco.
- Lápiz grafito, goma, regla.
- Marcadores de colores y/o lápices de colores.

[The computer age]

**BILL GATES**  
American pioneer  
Founded: Microsoft Corp.  
Developed: Windows operating system

1985  
**Microsoft vs. Apple**  
Microsoft released its Windows operating system (see page 18), which was used on many PCs. Rival company Apple, which launched its first Macintosh (Mac) computer in 1984, used its own operating system.

**STEVE JOBS**  
American pioneer  
Founded: Apple Inc.  
Developed: Apple computers, tablets, and iPods



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Hoy vamos a recordar a los pioneros del sistema computacional Estado unidense, con los sistemas que lideraron y transformaron la vida de una generación y que dieron origen a un insospechado desarrollo tecnológico.

## La era de la computadora

1985

**Microsoft**

vs.

**Apple**

Microsoft lanzó su sistema operativo Window, que se usó en muchos PCs. La empresa rival Apple, que lanzó su primera computadora Macintosh (Mac) en 1984, utilizó su propio sistema operativo.

<b>BILL GATES</b>  Pionero Americano  Fundó : Microsoft Corp.  Desarrolló: El sistema operativo de Windows	<b>STEVE JOBS</b>  Pionero Americano  Fundó: Apple Inc.  Desarrolló: Los computadores Apple, tablets y iPods.
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- **Read the following biography.**



- [Lee la siguiente biografía](#)

Chad Meredith Hurley was born on January 24, 1977. He is an American media mogul, co-founder and former CEO of the video-sharing websites YouTube and Mix Bit.[1]

Hurley was born in Reading, Pennsylvania, the second child of Don and Joann Hurley, and grew up near Birdsboro, Pennsylvania. He has an older sister, Heather, and a younger brother, Brent.

Since childhood, Hurley showed interest in the arts, and became interested in computers and electronic media during high school. He was a standout runner for Twin Valley High School's cross-country program, which won two of its PIAA State titles with him as a member in 1992 and 1994. He was also a member of the Technology Student Association during high school. He graduated from Twin Valley High School, Elverson in 1995 and went on to receive his B.A. in Fine Art from Indiana University of Pennsylvania in 1999.

Currently, he is married to his longtime girlfriend, Kathy Clark. Chad and Kathy dated for a long time before getting married. The couple had a very lavish wedding, and together, they had two kids. Kathy is the daughter of legendary Silicon Valley entrepreneur, James H. Clark. Even after so many years into their marriage, the couple looks very happy together. Kathy is a very supportive wife and has always supported him in his major business decisions.

After graduating from the Indiana University of Pennsylvania, Chad started working for eBay in their 'Paypal' division. Being an Arts graduate, Chad's knowledge about the computer was excellent; this helped him a lot to work at the eBay. In fact, he was very good at it, and his work was always applauded and appreciated.

Chad Hurley then met Steve Chan and Jawed Karim. After, working together for a while, three of them decided to start something new to earn some extra bucks. Three of them used their skills together and founded 'YouTube.' Soon after a year, Chad and Chan sold 'YouTube' to Google Inc. for \$1.65 billion.

After some years, Chad and Chan launched another company called 'MixBit' which does video editing using smartphones. Chad is also involved as one of the investors in the US Formula-One team. But, for some reason, this investment seemed to be a failure as the team never made it to the grid that season.

He also has some investments in other sports. He is the part-owner of NBA's Golden State Warriors and MLS' Los Angeles Football Club.

Chad Hurley is a smart businessman who has quite a few achievements to his name. He was selected and included in the magazine business 2.0 ranked No. 28 as a list of "50 Who Matter Now". He has never won any major awards in his life.



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He has worked hard and handled his business smartly to achieve the success of this magnitude.  
Currently, he is living a very happy and comfortable life with his family.

Taken from <https://www.biography.com/business-figure/chad-hurley>

**Vocabulary:**

Childhood: Niñez

Businessman: Hombre de negocios

Investments: Inversiones

Launched: Lanzó

Awards: Premios

Currently: Actualmente

## 6. Pausa active

copia este link y pégalo en tu navegador:

[https://www.youtube.com/watch?v=vhnVAXDS8-c&ab\\_channel=JaimeTriCoach](https://www.youtube.com/watch?v=vhnVAXDS8-c&ab_channel=JaimeTriCoach)





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## 7: TAREA



**Don't forget to write in your notebook: Your name, your grade, the date, the objective, the activities.**

(No olvides escribir en tu cuaderno: tu nombre, el curso, la fecha, el objetivo las actividades).

### ACTIVITY 1

**Read the text quickly.**

**Identify and underline the following key words/phrases in the text.**

- Lee rápidamente texto
- identifica y subraya en el texto las siguientes palabras/frases claves.

Chad Meredith Hurley was born on January 24, 1977	Hurley was born in Reading, Pennsylvania	. He has an older sister, Heather, and a younger brother, Brent.
interested in computers and electronic media	was a standout runner	Technology Student Association during high school.
Kathy Clark. , they had two kids.	Kathy is a very supportive wife and has always supported him in his major business decisions.	Three of them used their skills together and founded 'YouTube. Chad and Chan launched another company called "MixBit"
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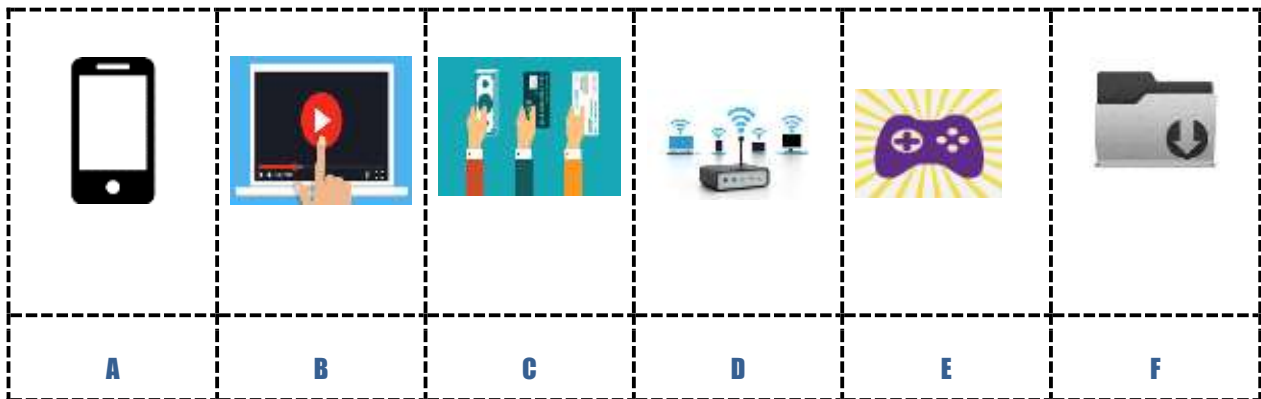
Currently: Actualmente

## ACTIVITY 2

. Look at the images on the chart and match them with the corresponding functions on chart 2

- Observa las imágenes y asocia con las funciones correspondientes.

### CHART 1: IMAGES



### WRITE LETTER

### CHART 2: FUNCTIONS

	Talk to other people
	Play games
	Connect to the internet
	Watch videos
	Download files
	Payment



### ACTIVITY 3

Make a list of famous people you know related to the world of technology.

- Haz un listado de personajes famosos relacionados con el mundo de la tecnología que conozcas.

★ .....

★ .....



★ .....

★ .....

### ACTIVITY 4

Look at the image below and answer the following questions.

- Observa la imagen y responde las siguientes preguntas.

[The computer age]	Question	Write your answer:
 <p><b>BILL GATES</b> American pioneer Founded: Microsoft Corp. Developed: Windows operating system</p>	A. What do these people have in common? ¿Qué tienen estas personas en común?	
<p>1985 <b>Microsoft vs. Apple</b> Microsoft released its Windows operating system (see page 18), which was used on many PCs. Rival company Apple, which launched its first Macintosh (Mac) computer in 1984, used its own operating system.</p>	B. What did they do? ¿Qué hicieron ellos?	
 <p><b>STEVE JOBS</b> American pioneer Founded: Apple Inc. Developed: Apple computers, tablets, and iPods</p>	C. What characteristic do you admire most in them? ¿Qué característica admiras en ellos?	
	D. Do you think it is important to know about their life? Why? ¿Piensas que es importante conocer algo acerca de sus vidas? ¿Porqué?	



## 8. SOLUCIONARIO

Te dejo esta plantilla para que tú revises lo que escribiste, si cumpliste todos los pasos felicitaciones y si no lo puedes mejorar felicitaciones por tus deseos de aprender.



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<u>interested in computers and electronic media</u>	<u>was a standout runner</u>	<u>Technology Student Association during high school.</u>
<u>Kathy Clark.</u> <u>, they had two kids.</u>	<u>Kathy is a very supportive wife and has always supported him in his major business decisions.</u>	<u>Three of them used their skills together and founded 'YouTube. Chad and Chan launched another company called "MixBit'</u>
<u>. He also has some investments in other sports.</u>	<u>He was selected and included in the magazine business 2.0 ranked No. 28 as a list of "50 Who Matter Now".</u>	<u>Currently, he is living a very happy and comfortable life with his family.</u>



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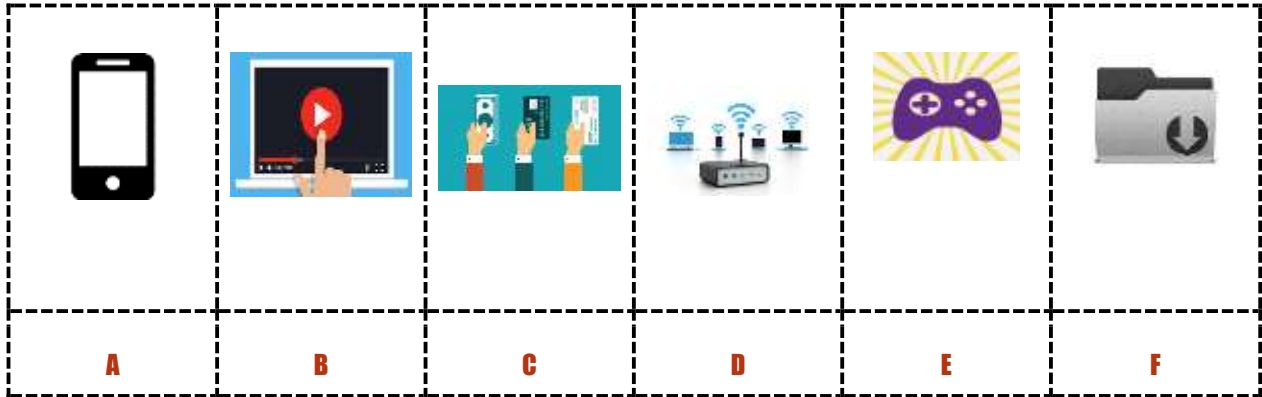
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. Look at the images on the chart and match them with the corresponding functions on chart 2.

- Observa las imágenes y relacionalas con las funciones correspondientes.



## CHART 1: IMAGES



## CHART 2: FUNCTIONS

### WRITE LETTER

<b>A</b>	Talk to other people
<b>E</b>	Play games
<b>D</b>	Connect to the internet
<b>B</b>	Watch videos
<b>F</b>	Download files
<b>C</b>	Payment

## ACTIVITY 3

Make a list of famous people you know related to the world of technology.

- Haz un listado de personajes famosos relacionados con el mundo de la tecnología que conozcas.

\*\* LAS RESPUESTAS PUEDEN SER VARIAS, ALGUNOS EJEMPLOS:\*\*

★ .....STEVE JOBS.....

★ .....MARK ZUCKERBERG.....




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- ★ .....BILL GATES.....
- ★ .....ALAN TURING.....

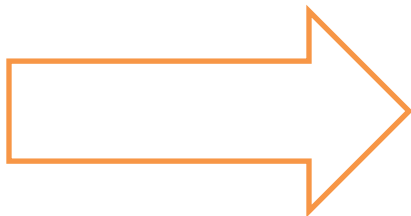
## ACTIVITY 4

Look at the image below and answer the following questions.

- Observa la fotografía y responde las siguientes preguntas.

[The computer age]	Question	Write you answer:
	<p>A. What do these people have in common?</p>	<p>TECHNOLOGY</p>
	<p>B. What did they do?</p>	<p>THEY FOUNDED THE 2 MOST IMPORTANT COMPUTING SYSTEMS</p>
	<p>C. What characteristic do you admire most in them?</p>	<p>THEIR INTELLIGENCE</p>
	<p>D. Do you think it is important to know about their life? Why?</p>	<p>YES, I THINK IT IS, BECAUSE THEIR WORK IS IMPORTANT FOR US AND WHAT THEY DID IS PART OF OUR LIFE.</p>

## 5. EXIT TICKET







**NOTA:** Al finalizar las actividades haremos un cierre en el que responderás una vez terminadas todas las actividades y leído los documentos que investigaste para la realización de tus tareas.

• **Preguntas:**

• 1.- comenta: ¿Qué fue lo más difícil realizado en esta actividad?, ¿Por qué?

• 2.- ¿Qué te pareció trabajar con esta biografía en inglés, y completar las actividades de esta Guía?

• 3.- ¿Qué fue lo más fácil que realizaste en esta Guía?

• 4.- Comenta brevemente que te pareció la Reflexión acerca del texto y como lo interpretas para tu vida?

## 10. AUTOEVALUACION

Finalmente, te invito a revisar cómo fue tu desempeño en esta actividad, y reflexionar en torno a tu trabajo.

Indicadores	Siempre	Casi siempre	Algunas veces	Nunca
Anoto en mi cuaderno el objetivo, la fecha y el curso cuando realizo mi tarea.				
Dedico el tiempo estimado para realizar mis actividades				
Busco ayuda de dispositivos digitales				



para la realización de mis actividades				
Fui capaz de desarrollar toda la tarea sin ayuda				
Considero que las actividades propuestas son en beneficio a mi vida personal.				
Uso mis apuntes para completar mis tareas.				

### DETALLE DE LA ACTIVIDAD

- BIENVENIDA
- 3.OBJETIVO DE APRENDIZAJE Y CONTENIDO MINIMO OBLIGATORIO
- 4.LEARNING PATH
- 5. GUIA DE APRENDIZAJE: Lectura comprensiva: Chad Meredith Hurley
- 6. PAUSA ACTIVA
- 7. TAREA:
- 8. SOLUCIONARIO
- 9. TICKET DE SALIDA (METACOGNICION).
- 10. AUTOEVALUACION DEL ALUMNO